

# Fantasy Fast Lane

"Drive traffic to your site. We do all the work"

## About Fantasy Fast Lane

*Fantasy Fast Lane* is a fantasy NASCAR® racing game developed by COMPACT II, Inc.

Private label versions of this game are available for inclusion on your web site. These games look like part of your web site although they are running on our servers. For more information or to sign up for your private label version of *Fantasy Fast Lane* contact: Larry Taylor, phone: 803-548-1083 or email: [Larry@compact2.com](mailto:Larry@compact2.com).

Listed below are the key features and the pricing for this product:

### FANTASY FAST LANE

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#### Key Features

- Full Featured Game
- Extensive Stats
- Fast, highly scaleable web site built on Microsoft's® DNA architecture
- Flexible team and division selection for game players
- Multiple fantasy seasons can be run for each Winston Cup season

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#### Key Benefits

- Increase traffic to your web site
- Provides word of mouth promotion of your site
- Game players will visit your site on average 2 or 3 times per week, spending 10 to 15 minutes per visit
- NASCAR® fans are some of the most loyal fans of any sport
- Promote your products and services via the banner ads on the site.

### FANTASY FAST LANE

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#### What we do

- Customized site based on your company's color scheme
- Customized site graphics including your company's logo and trademarks.
- Modification of your existing site, or we will provide your web designer with code to create access to the game.
- Weekly racing results including qualifying updated in a timely fashion.
- Handle all server, database or code problems on the site.
- Provide access to detail statistics on site usage.

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#### What you do

- Provide graphics to be included on site
- Provide prize information, if any
- Provide Ads to be displayed on the game site

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#### Pricing

- Initial site modification and set-up \$3500.00
- Monthly Maintenance and Hosting fees:
  - \$250.00 per month for first 1000 users
  - \$50.00 additional per month for each 2000 users above initial 1000 users

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